

iColor MR gen3 Intelligent RGB MR16 LED lamp for intense, saturated bursts of color



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iColor MR gen3 is an intelligent color-changing lamp that delivers intense, saturated bursts of color and color-changing effects. The stylish housing fits into most standard MR16 fixtures, including tracks, cables, rails, and pendants. With high-intensity LED light sources and three beam angles, iColor MR gen3 is suitable for a wide-range of architectural, theatrical, and retail applications.

- Compatible with most MR16 fixtures and sockets
 — With its standard GU5.3 base and two-pin MR16 connector, iColor MR gen3 is compatible with most MR16 tracks, rails, cables, and pendant fixtures.
- Standard wiring and simple installation iColor MR gen3 lamps work with standard 2-conductor jacketed cable or hook-up wire. Power / data supplies specifically designed for use with iColor MR gen3 multiplex power and data onto a twowire circuit for use with conventional MR16 fixtures and sockets.
- Three beam angles Use the 17° lamp when you need a spot of light with sharply defined edges, the 30° lamps for a wider spread of light, and the 90° (no optic) lamp for a soft, diffuse light.
- Efficient and cost-effective iColor MR gen3 is easily adaptable to a wide range of interior environments where MR16 fixtures are commonly

- used. With long useful source life, low power draw of just 5 W, and low-maintenance operation, iColor MR gen3 lamps cost significantly less to own and operate than conventional MR16 lamps.
- Industry-leading controls Works seamlessly with the complete Philips Color Kinetics line of controllers, including Light System Manager, iPlayer 3, and ColorDial Pro, as well as thirdparty controllers.



Intense Light Output iColor MR gen3 lamps output up to 151 lumens for intense, saturated bursts of color.

Lighting It Up with iColor MR gen3

iColor MR gen3 intelligent color-changing lamps can be used for stunning effect wherever conventional MR16 lamps are used — from cruise ships to casinos to museums and entertainment complexes,

eyecandy sound lounge and bar

Located in the center of Mandalay Bay's casino floor, eyecandy sound lounge & bar is a contemporary twist on the typical Las Vegas lounge, featuring an inviting atmosphere with an ever-changing landscape enabled by full-color LED lighting.





Photography: © Jeff Meyer, shop12

To create a unique vibe, the lighting designer decided to accentuate various areas of the lounge with color-changing effects. He created four glowing Party Pods — circular seating areas that give patrons the ultimate lighting control. Affixed to a circle track above the seating areas, iColor MR lamps drench the sheer fabric encasing the pod in dynamic colorful light. During the lounge's off-hours the lighting is controlled to change slowly and subtly. During operation, however, these elements can be controlled by the guests via a custom touch-screen to give patrons a unique, interactive experience.

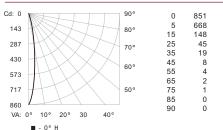
Photometrics

Photometric data is based on test results from an independent NIST traceable testing lab. IES data is available at www.colorkinetics.com/support/ies.

iColor MR gen3 17° beam angle

LED	Lumens	Efficacy
RGB	143	10 9

Polar Candela Distribution



Illuminance at Distance

	Center Beam fc	Beam Width			
4 ft	53 fc	1.2 ft			
8 ft	13 fc	2.4 ft			
12 ft	6 fc	3.6 ft			
12 IL	3 fc	4.8 ft			
	2 fc	6.0 ft			
20 ft	1 fc	7.3 ft			
24 ft					
29.2	29.2 ft (8.9 m)				

29.2 ft (8.9 m) 1 fc maximum distance

Zonal Lumen

ZONE	LUMENS	%FIX
0- 30	118	82.3
0- 40	130	90.7
0- 60	139	97.4
0- 90	143	100.0
90-180	0	0.0
0-180	143	100.0

Coefficients Of Utilization - Zonal Cavity Method

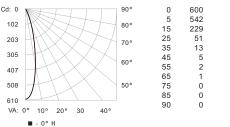
			Effec	ctive Floor Cavi	ty Reflectance:	20%
RC	80	70	50	30	10	0
RW	70 50 30 10	70 50 30 10	50 30 10	50 30 10	50 30 10	0
0	119119119119	116116116116	111111111	106106106	102102102	100
1	114112110108	112110108106	106104103	102101100	99 98 97	95
2	110105102 99	107104101 98	101 98 96	98 96 94	95 93 92	90
3	105100 96 92	104 99 95 92	96 93 90	94 91 89	92 89 87	86
4	101 95 91 87	100 94 90 87	92 88 86	90 87 85	88 86 84	82
5	98 91 86 83	96 90 86 82	89 85 82	87 84 81	86 83 80	79
6	95 87 83 79	93 87 82 79	85 81 78	84 81 78	83 80 77	76
7	92 84 79 76	90 84 79 76	82 78 75	81 78 75	80 77 75	74
8	89 81 77 73	88 81 76 73	80 76 73	79 75 73	78 75 72	71
9	86 79 74 71	85 78 74 71	77 73 71	77 73 70	76 73 70	69
10	84 76 72 69	83 76 72 69	75 71 68	74 71 68	74 70 68	67

For lux multiply fc by 10.7

iColor MR gen3 30° beam angle

LED	Lumens	Efficacy
RGB	151	11.5

Polar Candela Distribution



Illuminance at Distance

	Center Beam fc	Beam Width
4 ft	38 fc	1.8 ft
8 ft	9 fc	3.6 ft
12 ft	4 fc	5.4 ft
	2 fc	7.2 ft
16 ft	2 fc	9.0 ft
20 ft	1 fc	10.8 ft
24 ft	TIC	10.6 IL
24.5 fl	(7.5 m)	■ Vert. Spread: 25.4°

Zonai	Zonai Lumen						
ZONE	LUMENS	%FIXT					
0- 30	135	89.6					
0- 40	144	95.4					
0- 60	149	99.1					
0- 90	151	100.0					
90-180	0	0.0					
0-180	151	100.0					

Coefficients Of Utilization - Zonal Cavity Method

			Effe	ctive Floor Cavi	ity Reflectance:	20%
RC	80	70	50	30	10	0
RW	70 50 30 10	70 50 30 10	50 30 10	50 30 10	50 30 10	0
0	119119119119	116116116116	111111111	106106106	102102102	100
1	115112110108	112110108107	106105103	103101100	99 98 98	96
2	110106103100	108105102 99	102 99 97	99 97 95	96 95 93	92
3	106101 97 94	105100 96 94	98 95 92	95 93 91	93 91 89	88
4	103 97 93 89	101 96 92 89	94 90 88	92 89 87	90 88 86	84
5	99 93 88 85	98 92 88 85	90 87 84	89 86 83	87 85 83	81
6	96 89 85 81	95 88 84 81	87 83 81	86 83 80	85 82 80	78
7	93 86 81 78	92 85 81 78	84 80 78	83 80 77	82 79 77	76
8	90 83 78 75	89 82 78 75	81 78 75	81 77 75	80 77 74	73
9	87 80 76 73	87 80 76 73	79 75 72	78 75 72	77 74 72	71
10	85 78 73 70	84 77 73 70	77 73 70	76 72 70	75 72 70	69

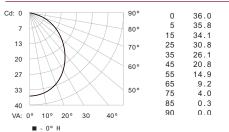
1 fc maximum distance

For lux multiply fc by 10.7

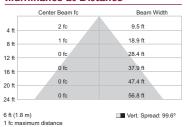
iColor MR gen3 90° beam angle

LED	Lumens	Efficacy
RGB	87	6.6

Polar Candela Distribution



Illuminance at Distance



Zonal Lumen

ZONE	LUMENS	%FIXT
0- 30	27.2	31.3
0- 40	43.5	50.1
0- 60	72.8	83.9
0- 90	86.8	100.0
90-180	0.0	0.0
0-180	86.8	100.0

Coefficients Of Utilization - Zonal Cavity Method

			Effe	ctive Floor Cavi	ty Reflectance:	20%
RC	80	70	50	30	10	0
RW	70 50 30 10	70 50 30 10	50 30 10	50 30 10	50 30 10	0
0	119119119119	116116116116	111111111	106106106	102102102	100
1	110105102 98	107103100 96	99 96 93	95 93 91	92 90 88	86
2	100 93 86 81	98 91 85 80	87 83 78	84 80 77	81 78 75	73
3	92 82 74 68	90 81 73 68	78 72 67	75 70 65	72 68 64	62
4	85 73 65 58	82 72 64 58	69 63 57	67 61 56	65 60 56	54
5	78 66 57 51	76 65 56 50	62 55 50	61 54 49	59 53 49	47
6	72 59 51 45	70 58 50 44	57 49 44	55 49 44	53 48 43	41
7	67 54 46 40	65 53 45 39	52 44 39	50 44 39	49 43 39	37
8	63 49 41 35	61 49 41 35	47 40 35	46 40 35	45 39 35	33
9	58 45 37 32	57 45 37 32	44 37 32	43 36 32	42 36 31	30
10	55 42 34 29	54 41 34 29	41 34 29	40 33 29	39 33 29	27

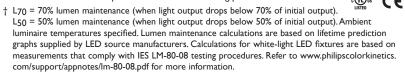
For lux multiply fc by 10.7

Specifications

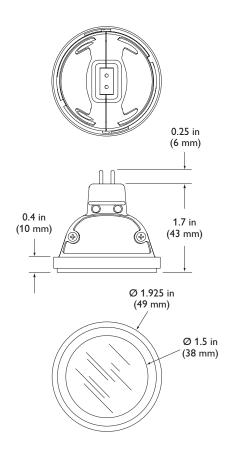
Due to continuous improvements and innovations, specifications may change without notice.

Specification	17° Beam Angle	30° Beam Angle	90° Beam Angle	
Lumens*	143	151	87	
LED Channels	Red / Green / Blue			
Lumen Maintenance†	100,000 hours L70 @ 40° C 100,000 hours L70 @ 25° C 100,000 hours L50 @ 40° C 100,000 hours L50 @ 25° C			
Input Voltage	24 VDC from PDS-7	70mr		
Power Consumption	5 W maximum at fu	II output, steady state		
Interface	PDS-70mr 24V (DM	IX / Ethernet)		
Control System	Philips Color Kinetics full range of controllers, including L System Manager, iPlayer 3, and ColorDial Pro, or third-par controllers			
Dimensions (Height x Width x Depth)	1.9 x 1.9 x 1.9 in ((49 × 49 × 49 mm)		
Weight	3.1 oz (88 g)	3.0 oz (86 g)	2.9 oz (84 g)	
Housing	Die-cast zinc, silver	finish		
Lens	Polycarbonate optic		Tempered glass	
Fixture Connections	Standard 2-pin MR1	6 connector		
Temperature Ranges	-4° – 104° F (-20° – 40° C) Operating -4° – 104° F (-20° – 40° C) Startup -40° – 176° F (-40° – 80° C) Storage			
Humidity	0 – 95%, non-conde	nsing		
Maximum Fixture Run	14 maximum per PDS-70mr Maximum cable length 50 ft (15 m)			
Certifications	UL / cUL, CE			
Environment	Dry Location, IP20			
	Lumens* LED Channels Lumen Maintenance† Input Voltage Power Consumption Interface Control System Dimensions (Height x Width x Depth) Weight Housing Lens Fixture Connections Temperature Ranges Humidity Maximum Fixture Run Certifications	Lumens* LED Channels Red / Green / Blue 100,000 hours L70 100,000 hours L50 100,000 hours L70 100,0	Lumens* 143 151 LED Channels Red / Green / Blue Lumen Maintenance† 100,000 hours L70 @ 40° C 100,000 hours L70 @ 40° C 100,000 hours L50 @ 40° C 1	

 $^{^{\}ast}\;$ Lumen measurement complies with IES LM-79-08 testing procedures.



CHROMACORE OPTIBIN SMARTJUICE



Included in the box

iColor MR gen3 lamp
Installation Instructions

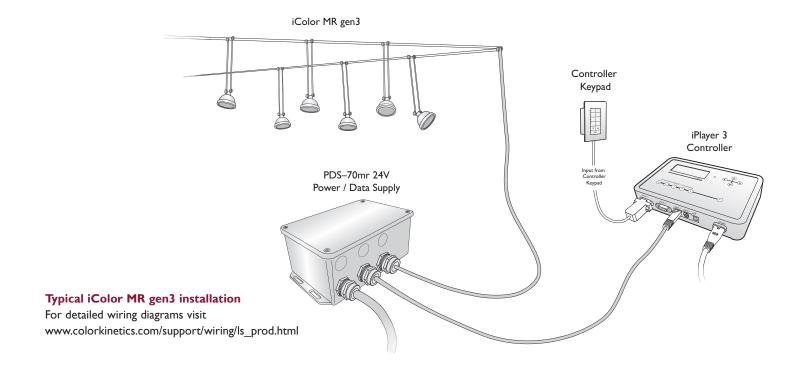
Fixtures and Accessories

iColor MR gen3 lamps are part of a complete low-voltage system which includes:

- One or more PDS-70mr 24V power / data supplies
- Low-voltage 2-wire track (without transformer) or compatible MR16 fixtures wired in parallel
- Any Philips controller, including Light System Manager and iPlayer 3, or a third-party DMX controller

Item	Туре	Item Number	Philips 12NC	
iColor MR gen3	17° beam angle	101-000074-00	910503704252	
	30° beam angle	101-000074-01	910503704288	
	90° beam angle	101-000074-02	910503704289	
PDS-70mr 24V Power / Data Supply	Pre-programmed	109-000018-00	910503700098	
	DMX	109-000018-01	910503700099	
	Ethernet	109-000018-02	910503700583	

Use Item Number when ordering in North America.



Installation

iColor MR gen3 is an intelligent color-changing lamp that delivers intense, saturated bursts of color and color-changing effects. The stylish housing fits into most standard MR16 fixtures, including tracks, cables, rails, and pendants. Fourteen iColor MR gen3 lamps can be powered by one PDS-70mr 24V.

Owner / User Responsibilities

It is the responsibility of the contractor, installer, purchaser, owner, and user to install, maintain, and operate iColor MR gen3 in such a manner as to comply with all applicable codes, state and local laws, ordinances, and regulations. Consult with the appropriate electrical inspector to ensure compliance.

Planning Your Installation

Like conventional MR lamps, iColor MR gen3 color-changing LED lamps plug directly into compatible MR16 fixtures. iColor MR gen3 lamps are compatible with many, but not all, MR16 fixtures. Keep the following considerations in mind as you plan your installation:

- iColor MR gen3 lamps plug into many standard, low-voltage MR16 lighting tracks, cables, rails, pendants, and other fixtures. iColor MR gen3 will not work with MR16 fixtures that have individually attached transformers.
- iColor MR gen3 lamps require adequate ventilation around the lamp housing to
 ensure peak performance and maximize useful life. Using iColor MR gen3 lamps in
 sealed fixtures and recessed fixtures, therefore, is not recommended. Using iColor
 MR gen3 within small enclosures is recommended only if the enclosed space is
 adequately vented or cooled.
- Because iColor MR gen3 lamps weigh more than traditional MR16 lamps and could loosen with use and vibration, use fixtures and lamp holders that have locking devices. Failure to do so could result in property damage and personal injury.
- Do not install iColor MR gen3 lamps on the same fixture, track, rail, or cable with any other type of MR16 lamp.
- iColor MR gen3 lamps work only with PDS-70mr 24V power / data supplies (DMX, Ethernet, or Pre-Programmed).

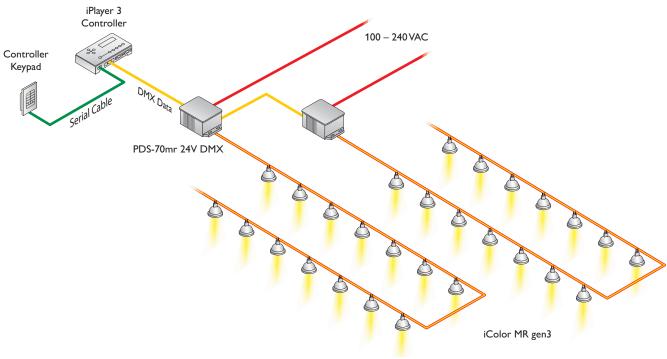
Create a Lighting Design Plan and Layout Grid

- 1. Select compatible low-voltage MR16 fixtures, and follow the manufacturer's guidelines for installation and wiring.
- 2. Determine the appropriate location of each PDS-70mr 24V power / data supply in relation to the MR16 fixtures.
 - Each PDS-70mr 24V can power up to 14 iColor MR gen3 lamps in a single run. The farthest lamp in the run can be no more than 50 ft (15 m) from the PDS-70mr 24V. Refer to the PDS-70mr 24V documentation for guidelines on configuring and positioning the PDS-70mr 24V in relation to the controller.
- 3. On an architectural diagram or other diagram that shows the physical layout of the installation, identify the locations of all switches, controllers, power supplies, fixtures, and cables.
- 4. Each iColor MR gen3 lamp comes pre-programmed with a unique serial number. As you unpack the lamps, record the serial numbers in a layout grid (typically a spreadsheet or list) for easy reference and light addressing.
- 5. Assign each fixture and lamp to a position in the lighting design plan.

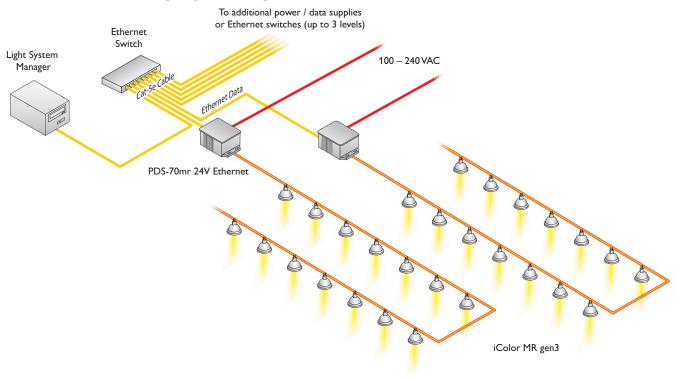
Refer to the iColor MR gen3 Installation Instructions for specific warning and caution statements.



DMX Installation with iPlayer 3



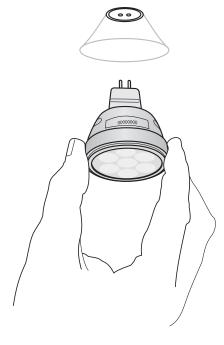
Ethernet Installation with Light System Manager



Install the Fixtures and Lamps

Make sure the power is OFF before installing MR16 fixtures and iColor MR gen3 lamps.

- 1. Install all power / data supplies, including any interfaces with controllers.
- 2. Verify that all additional supporting equipment (switches, controllers) is in place.
- 3. Install compatible low-voltage MR16 fixtures following the manufacturer's instructions, adhering to all safety precautions.
- 4. Plug the iColor MR gen3 lamps into the MR16 fixtures.



Address and Configure the Lamps

Make sure the power is ON before addressing and configuring fixtures.

You address and configure iColor MR gen3 lamps using QuickPlay Pro addressing and configuration software, which you can download for free from www.philipscolorkinetics.com/support/addressing/

Addressing iColor MR gen3 Lamps

iColor MR gen3 lamps operate in 8-bit mode by default. You can configure iColor MR gen3 lamps to operate in 16-bit mode, which increases fixture resolution for smoother dimming.

In 8-bit mode, fixtures use one DMX address per LED channel (red, green, and blue). In 16-bit mode, fixtures use two DMX addresses per LED channel. The first DMX address corresponds to the "coarse" data for that channel, and the second corresponds to the "fine" data. By using double the number of DMX addresses, 16-bit mode increases fixture resolution from 256 dimming steps to 65,536 (256 x 256) dimming steps.

DMX Address Assignments								
8-Bit Mode	1		2		3			
	Red		Green		Blue			
16-Bit Mode	1	2	3	4	5	6		
	Red Coarse	Red Fine	Green Coarse	Green Fine	Blue Coarse	Blue Fine		

Refer to the PDS-70mr 24V Installation Instructions or Product Guide for guidelines on configuring and positioning the PDS-70mr 24V in relation to the controller.

☼ For lighting designs where lamps work in unison, all lamps can be assigned the same starting DMX address. Changes to the default starting DMX address is not necessary, but if lamps were previously readdressed for use in other installations, you must reset them. iColor MR gen3 lamps come factory-addressed with a starting DMX address of 1. For video displays and light show designs that require different lamps to show different light output simultaneously, you must assign unique DMX addresses to your lamps and sort them in a useful order:

- In Ethernet installations, you can address and configure your lamps using QuickPlay
 Pro with a computer connected to your lighting installation's network. QuickPlay Pro
 can automatically discover all of your lamps, controllers, and PDS-70mr 24V devices
 for quick configuration.
- In DMX installations, you can address and configure your lamps using QuickPlay
 Pro with iPlayer 3 or SmartJack Pro. You can manually enter lamp serial numbers, or
 you can import a spreadsheet listing each lamp's serial number and starting DMX
 address.

Setting Lamp Dimming Curve

Dimming curves describe how slowly or quickly a lamp dims at different levels of input. For finer control, iColor MR gen3 lamps offer three different dimming curves for use in different situations and applications:

Normal

The non-linear (gamma) dimming curve used in most Philips Color Kinetics LED lighting fixtures. iColor MR gen3 lamps use the normal dimming curve by default.

Linear

A dimming curve with a linear relationship between power input and DMX output.

Tungsten

A non-linear dimming curve that emulates the dimming curve of incandescent lamps on a DMX dimmer. This curve offers the most control at low intensities.

Setting LED Transition Speed

Normally, LEDs react to DMX or other control data instantaneously. In some cases, you may want to slow down the reaction speed to achieve smoother transitions when the intensity of different LED channels changes. iColor MR gen3 lamps offer five levels of decreasing LED transition speed, from Fast (instant snap changes) to Delay-4 (slowest transition speed).

